

COMPANY OVERVIEW

headquarters in Atlanta while also operating in Phoenix and Washington, D.C.

We are focused intensely on quality, and listening is our first order of business. We deliver unique value in that we first understand our clients' interests and needs to build trust while achieving strategic goals.

With an ACDBE and DBE in the state of Georgia, BSRM is committed to excellence.

Blue Scorpion Reputation Management (BSRM) is a HUBZone Certified woman-owned small business in government contracting with in-depth experience in the aviation industry.

We exist to support in-house teams with strategic communication and content creation services, market research, reputation management, and crisis communication. BSRM has international reach with its

COMPANY INFORMATION

EIN: 821108791
UEI: MF5LA42S3F65
Cage Code: 803B1

WHAT SETS BSRM APART FROM THE COMPETITION?

- Our training and qualifications reflect prestige, including image and reputation management.
- Increased value through the various software platforms that we use for media outreach, social media marketing and digital marketing measurement.
- Proving value, showing ongoing improvement by demonstrating a quantifiable return on investment.

CORE COMPETENCIES

- Media Relations
- Strategic Communication
- Crisis Management
- Content Creation
- Stakeholder Engagement
- Market Research
- Brand Management
- Marketing Strategy
- Advertising Campaigns
- Customer Relationship Management
- Search Engine Optimization (SEO)
- Social Media Marketing
- Email Marketing
- Content Marketing
- Analytics and Data Analytics
- Creative Development
- Media Planning and Buying
- Copywriting
- Campaign Management
- Media Trend Analysis

NAICS CODES

- 541820 - Public Relations
- 541613 - Marketing Consulting
- 541910 - Marketing Research & Public Opinion
- 541810 - Advertising Agencies
- 541430 - Graphic Design Services
- 512110 - Motion Picture & Video Production
- 512240 - Sound Recording Studios
- 516210 - Media Streaming
- Distribution Services, Social Networks, and Other Media Networks and Content Providers
- 541922 - Commercial Photography
- 611430 - Professional Management and Development Training
- 541611 - Administrative Management and General Management Consulting Services

SMALL BUSINESS DESIGNATIONS

HUBZone, Small Business Enterprise, Disadvantaged Business Enterprise, Airport Concessions Disadvantaged Business Enterprise, Woman Business Enterprise, Women-Owned Small Business, Minority-Owned Small Business Enterprise

SUCCESSFUL

PAST PERFORMANCE

Department of Defense (subcontracts)

U.S. Marine Corps

250th Birthday Program Support Services

Market Research, Digital Marketing, and Geofencing
2025



Pentagon Force Protection Agency

Television Segment Production

Market Research, Branding, Advertising
2025



USDA-NRCS

Market Research

Qualitative and quantitative surveying to identify non-traditional farm settings in the 10-county metro Atlanta area



BUSINESS CERTIFICATIONS

